

BUILT TO LAST

DIAVOX 100 is more than a new general purpose telephone from Ericsson.

It is a whole new approach to telephones.

It has an electronic speech circuit and linear microphone for improved speech quality and better, more stable transmission.

It offers pushbutton dialling as standard. Where VF signalling is not available, decadic pulsing is offered. And for administrations who aren't quite ready for pushbuttons, a rotary dial version of DIAVOX 100 is available.

These things are important, but what makes



DIAVOX 100 stand out from every other telephone on the market is its modularity.

This modularity begins with the family concept. A common philosophy, common design and common components for basic telephones, loudspeaking instruments, executive/secretary systems and office communication systems.

This means administrations can standardize on the DIAVOX family and at the same time minimize their total cost by reducing the number of different sets and spares they previously had to stock.

The transmission function, for example, is contained in a modular handset common to all the different instruments. The signalling function is in the base section. Fault isolation is thus easier and quicker. The handset can be changed without need for replacing the whole instrument.

All components in the base section of the set are contained on a single printed circuit board. The board can be replaced by a new one in seconds.

The modularity of DIAVOX even extends to color choice. The color choice is provided entirely by the front cover, a simple plastic molding that can be fitted, removed or replaced in less than a minute.

All of which would make DIAVOX an outstanding addition to telephone instruments currently on the market.

But DIAVOX offers more.

Designed to take into account administrations' telephone instrument needs both now and far into the future, DIAVOX has through its separation of functions and reserve component space an exceptional built-in capability for taking advantage of future technical advances.

DIAVOX. Built to last. For a long, long time.



For more information on the DIAVOX family, write or call your local Ericsson company or representative. Or write us direct:
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